

PopStroke sets early October opening for new Scottsdale location



Image: Phoenix Business Journal

A view from the roof top bar at PopStroke Glendale. PopStroke is just weeks away from opening its second Arizona location, this time in Scottsdale.

JIM POULIN | PHOENIX BUSINESS JOURNAL



By [Ron Davis](#) – Reporter , Phoenix Business Journal
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Guests are just weeks away from sizing up their putts at PopStroke in Scottsdale.

PopStroke Entertainment Group, which is owned by Greg Bartoli, Tiger Woods' TGR Ventures, and TaylorMade Golf Company, said Wednesday that it is set to open in the first week of October. The opening will [complete an expansion of more than two years in the works](#) for the Florida-based golf entertainment concept.

PopStroke Entertainment announced in May 2021 that it would open its first Arizona locations at The Pavilions at Talking Stick in Scottsdale and Westgate Entertainment District in Glendale. PopStroke [opened the Glendale location in March](#).

PopStroke Scottsdale, at 9255 E. Hummingbird Lane, will have two 18-hole putting courses embedded in an entertainment venue with a full-service bar and restaurant, an ice cream parlor, a playground and an outdoor beer garden with large television screens.

The site is located just to the east of Loop 101 and next to a Staybridge Suites hotel at The Pavilions at Talking Stick on Salt River Pima-Maricopa Indian Community land.

A month after the opening date, PopStroke Scottsdale will play host to the PopStroke Tour Championship, which will feature two high-stakes events. One is a high-roller event while the other will have teams competing against one another.

PGA Tour winner to play in opening event

Collin Morikawa, a two-time major winner on the PGA Tour, will take part in the high-roller event where 20 players will walk away with a cash prize. Fellow PGA Tour golfers Taylor Montgomery and Kurt Kitayama will compete in the team event. The top 40 teams will receive a cash prize out of a \$100,000 purse.

"We are excited to host the 2nd Annual PopStroke Tour Championship in Scottsdale and bring together players from around the world for a dynamic weekend of golf and entertainment," said Greg Bartoli, CEO of PopStroke, in a statement. "The participation of esteemed PGA TOUR players Collin Morikawa, Taylor Montgomery, and Kurt Kitayama at our newest venue has us poised to deliver an unforgettable experience."

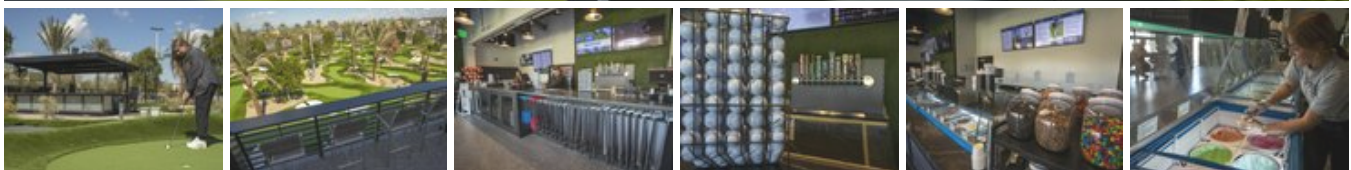
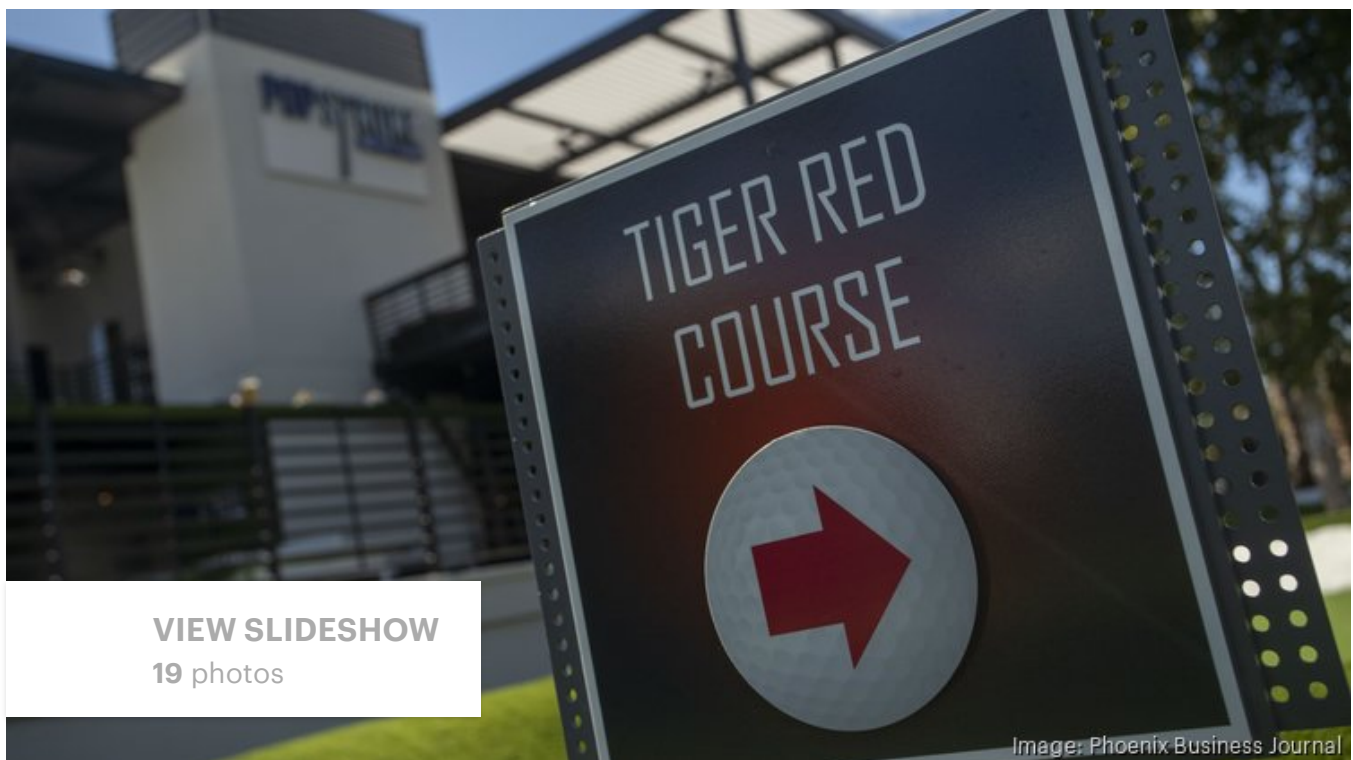
PopStroke will join an emerging entertainment district in Scottsdale on Salt River Pima-Maricopa Indian Community land. On the other side of Loop 101 are Topgolf and Talking

Stick Resort and Casino. And just to the north of PopStroke Scottsdale is The Sydney by Palmer Development Group. The \$100 million project will bring food and beverage, nightlife and a Reverb by Hard Rock hotel near 90th Street and the Loop 101 freeway.

Also in Scottsdale, **Puttshack**, another golf concept recently opened its doors. The two-story, 25,000-square-foot entertainment venue is located on the southeast corner of the Scottsdale Quarter outdoor shopping center.

Glendale marked the seventh PopStroke nationwide. Including Scottsdale, PopStroke has 13 additional venues under development that are expected to open by the end of 2024.

View the photo slideshow below to check out PopStroke's Glendale location:



A preview of the new PopStroke location in Glendale, Ariz.

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